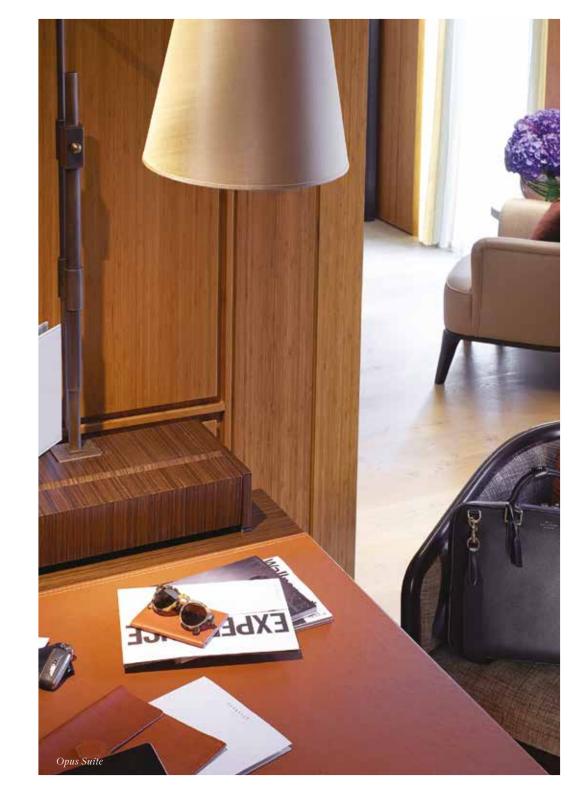


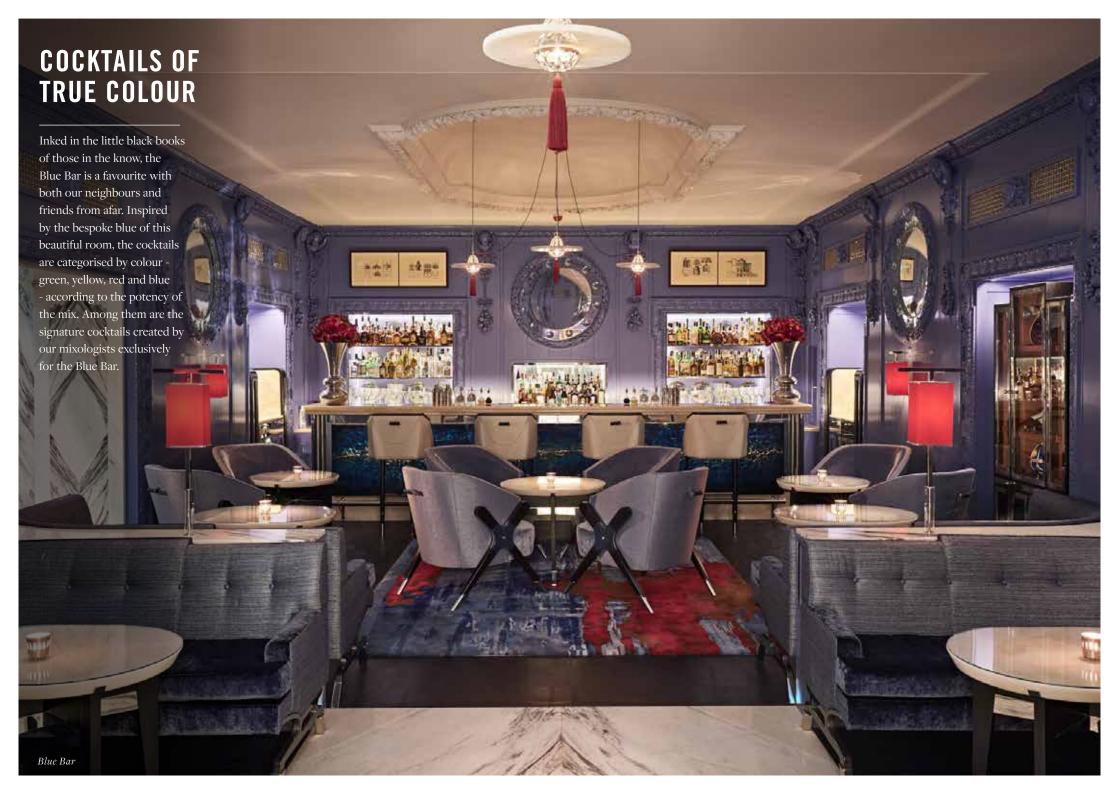
CALM. COOL. CONNECTED.

Picture a world-class hotel that excels at everything you'd expect, while offering pleasures and discoveries you never anticipated. Then, think of a staff of explorers, curators and connoisseurs who delight in bringing you the latest indulgences, while presenting their own interpretation of the classics. Now imagine a hotel where all this is not the goal, but the starting point. Welcome to The Berkeley.

It begins with the perfect location. At The Berkeley, your front lawn is the green splendour of Hyde Park, and your corner store the singular shopping of Knightsbridge and Belgravia. But once past our doorman, you may decide both have to wait, as there's simply so much to entice you inside. Innovation and creativity have long been hallmarks of The Berkeley, and these are clearly in evidence, through our luxury-defining new collection of suites by world-renowned designers, and our finely-attuned service.

After decades as one of the premier addresses in London, you might think we would know all there is to know about luxury. But at The Berkeley, our experience has taught us something else: there are always new delights to discover and new ways to enchant our guests.







A FASHIONISTA TREAT

From delicately piped clutch bags to killer heels in short pastry, Prêt-à-Portea is The Berkeley's daily homage to haute couture as each season's signature items step from catwalk to tea stand. Our pastry chef's inspired collection of tasteas-good-as-they-look delicacies is wowing fashionistas the world over.







BEST OF BRITISH

Succumb to the pleasures of the newly renovated Collins Room, where menus are designed by executive chef Shaun Whatling, with an emphasis on fresh, daily specials and beautifully-crafted, classically British dishes using the finest ingredients sourced from forest, field, seashore and stream.

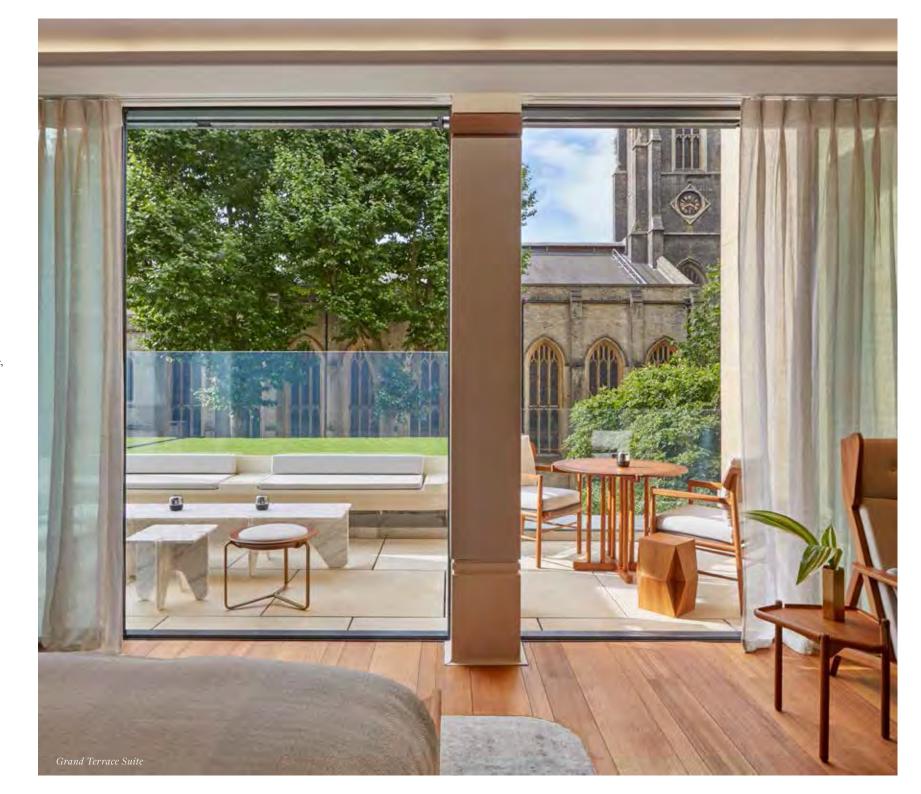


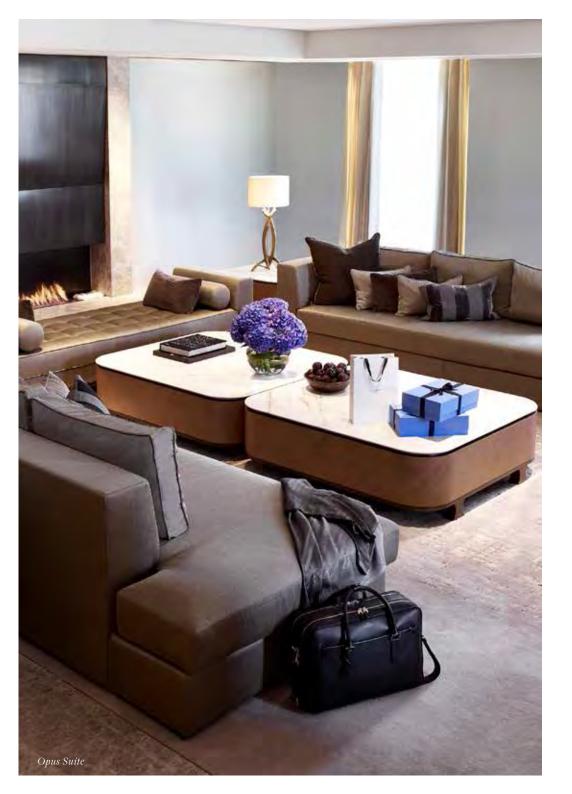




LUXURIOUS ROOMS & SUITES

Whether you're in London for a meeting of minds, to gather with the family for a special occasion, or just need space to unwind, each room and suite at The Berkeley offers a refuge from the rush of the city from the moment you arrive. Each, individually designed, is a study in urbane comfort with simple, beautiful details effortlessly combined. Handpicked furniture, luxurious fabrics, bathrooms of Italian marble and original artworks abound.







AS INDIVIDUAL AS YOU ARE

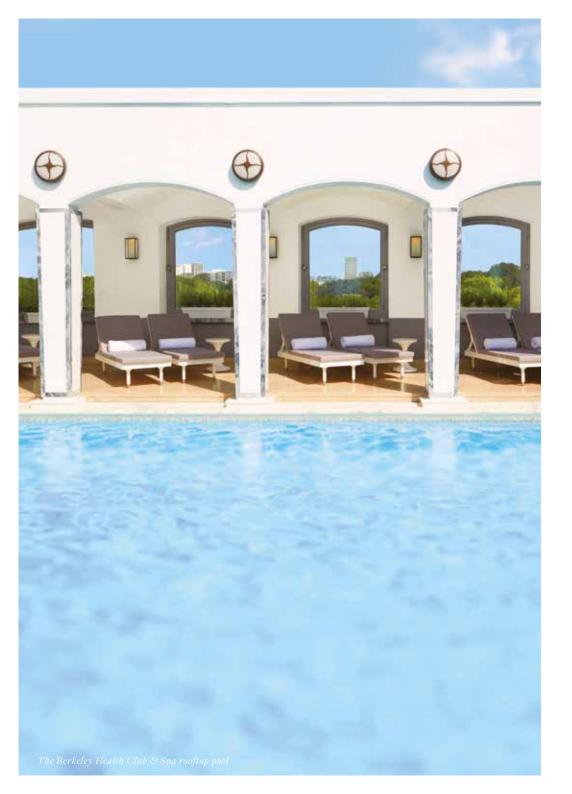
The epitome of modern British luxury, suites at The Berkeley have to be seen to be believed. Created by the world's most accomplished interior designers, these are breathtaking new living spaces for London: sweeping, expansive and with room for dining, entertaining and relaxing in style. Exciting innovations include dressing rooms, kitchens, twin bathrooms, private entrances and connectability that creates whole apartments, complete with private hallway, corridor or even entrance. Alongside these wow factors are many delightful personal touches and fine detail - and to complete the picture, many of the suites have spacious terraces or balconies: pockets of calm with views of the leafy streets of Belgravia and the blue skies over London.











PAMPERING & PADDLING

Whatever the weather, a slice of the countryside sits high above the bustle of Knightsbridge. Take a dip in the rooftop pool, squirrel yourself away in the secret garden, or gaze across the green acres of Hyde Park. A retractable roof keeps the warmth in, and the weather out. Inside, you can enjoy the soothing tranquillity of the Bamford Haybarn Spa, brought specially to The Berkeley for its natural and organic treatments. It's a truly special place to relax and rejuvenate with packages to suit women of influence and men on a mission.





